

Make-up by Kerri:

When speaking with future brides I often hear "I have a friend that is going to do my makeup," or "I'm going to give it a try myself." This might work for some people, however please be mindful that it also has the potential to go VERY wrong! If you have spent so much money finding the right dress, photographer, or venue, then why cut corners when it comes to how you will look.

A professional makeup artist comes with years of training, experience, knowledge and skills to help prepare you for your big day, not to mention proper hygiene standards and relevant insurance!

On occasion brides will try to book last minute due to opting for cheaper alternatives. Please do your research and opt for a makeup artist who will be sure to make you happy. Book a professional, after all it's their livelihood and therefore much less likely to let you down last minute. Review their portfolio and social media. Check out reviews and I'd recommend perhaps giving them a call and have a quick chat, see if you click. It's not worth booking the wrong person for your wedding day, and the inevitable panic that could follow!

My Top Wedding Makeup Tips

Have your makeup trial around 8-10 weeks prior to the big day. Bring along inspirational images of make-up that you really like and try to identify what it is you like about the make-up. Please remember that most professional images will be photo shopped and consider that if you have the skin color of Dita Von Teese, then the make-up of Kim Kardashian won't necessarily translate on to you.

Arrange for your trial during the day unless your makeup artist has invested in artificial natural lighting alternatives. This will ensure correct color matching which is essential.

It's a total myth that your make-up must be caked on for the photographs. Most wedding photography is done in natural light, and if you choose a heavy base the make-up will look too obvious, so fine layering of products is key.

A pair of beautiful false eye lashes really enhance the eye but keep them natural. If they're too heavy your eyes will appear closed and it will be impossible for your photographer to capture the true feelings of the day. It's all in the eyes!

A light spray tan can help blend uneven skin tones together and help everything look uniform to create the most natural look possible. I always recommend 2

days before the wedding and beware of darkening your skin tone too much as the effect may deaden the look of your complexion.

It's best to avoid lipsticks at either end of the texture scale; too glossy and they'll only last five minutes whilst too matte and they may leave your lips dry and cakey by the time it's the moment to kiss your groom. A moisturizing, satin-y finish lipstick is best for a wedding – this kind of formula will keep your lips looking their best and will wear off the most evenly and naturally.

I hope you found this useful & wish you the very best on planning your wedding day!

Kerri

